

The company VAPEXPO pays particular attention to the protection of personal data.

This Personal Data Protection Policy (hereinafter the "**Policy**") describes the conditions under which the company VAPEXPO (hereinafter the "**Company**") processes your personal data.

This Policy applies when your data is collected on the website published by the company VAPEXPO (hereinafter the "**Site**") as well as in the context of your relationships, of whatever nature, with the Company.

Personal data (hereinafter "**Data**") refers to any information relating to an identified or identifiable natural person. An 'identifiable natural person', as defined by current regulations, is considered to be a natural person who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, an online identifier, or one or more specific elements of his or her physical, physiological, genetic, mental, economic, cultural or social identity.

1 - WHAT DATA IS COLLECTED?

The Company may collect the following data:

- **Data relating to your identity:** This data includes your name, surname, email address, or phone number.

- **Browsing data:** This data refers to how you navigate the Site. This may include the IP address, browser used, browsing time, operating system used, language, and viewed pages.

2 - HOW ARE YOUR DATA COLLECTED?

2.1. Depending on how you interact with the Company, it may collect your data according to the following methods.

2.2. The Company collects your data directly from you when you fill out a registration form for the VAPEXPO Exhibition or when you contact the Company (for example, by sending an email via the contact form).

2.3. The Company indirectly collects your data when you browse the Site using cookies and tags under the conditions defined below.

2.4. Data marked as mandatory are necessary for managing your request and for us to provide the requested services. The mandatory or optional nature of the data is indicated on the forms.

3 - WHY ARE YOUR DATA COLLECTED?

Your data is subject to automated processing implemented by the Company for the various purposes described below, both in the context of your use of the Site and your participation in events organized by the Company.

Your data is processed to:

- Manage your registration for the VAPEXPO exhibition. The legal basis for this processing is the performance of a contract.
- Facilitate your interactions with the Company. The legal basis for this processing is consent.
- Send you satisfaction surveys. The legal basis for this processing is consent.
- Send you, through all channels, news and commercial information regarding events organized by VAPEXPO. The legal basis for this processing is consent.

4 - TO WHOM ARE YOUR DATA INTENDED?

4.1. Your data is processed by the internal teams of the Company. Additionally, only service providers and their specifically authorized personnel are allowed to access your data, considering the specific services entrusted to them and which they must perform exclusively on behalf of the Company in strict compliance with obligations, particularly regarding security and confidentiality. Financial transactions related to registration and fees payment via the Site are notably entrusted to a payment service provider, ensuring their smooth processing and security. For this purpose, this provider may receive data regarding your bank card numbers, which it collects and stores on behalf and for the account of VAPEXPO.

4.2. When required by current regulations, the Company may transmit your data to organizations and authorities legally authorized to access them (including judicial and administrative authorities).

5 - HOW ARE YOUR DATA PROTECTED?

The Company takes all necessary precautions to preserve the security and confidentiality of your data, particularly to prevent them from being distorted, damaged, disclosed, and accessed by unauthorized third parties.

6 - WHAT ARE YOUR RIGHTS?

6.1. By applicable regulations and under the conditions it defines, you can at any time exercise your:

- **Right of access:** You can request from the Company information about the processing of your data and a copy of said data.
- **Right to rectification:** You can request the correction of inaccurate data concerning you when the data held by the Company are incorrect or incomplete.
- **Right to erasure:** You have the right to obtain from the Company the erasure of your data when one of the reasons provided by the regulations exists (uselessness of the data, withdrawal of your consent for processing based on the latter, etc.).
- **Right to object:** You have the right to object at any time, for reasons relating to your particular situation, to the processing of your data, including for commercial prospecting purposes.

- **Right to data portability:** You have the right to receive the data in a usable format. This right only applies in cases where the data are provided to the Company by yourself or result from your use of its services.

- **Right to restriction:** You can request the Company to suspend the processing of your data when one of the reasons provided by the regulations exists (dispute over the accuracy of the data, etc.). Under the conditions defined by the regulations, you also have the right to define general or specific directives regarding the fate of your data after your death. However, you are informed that only specific directives regarding data processing implemented by the Company for the purposes defined in this Policy will be recorded by the Company, subject to its specific consent.

6.2. When your data is processed with your consent, you can revoke it at any time. However, you are informed that the processing implemented prior to this revocation will remain valid.

6.3. You can exercise your rights by contacting the Company:

- Electronically at the following address: contact@vapexpo-france.com

- By post at the following address: 2 Rue du Chemin des Femmes, 91300 Massy

You are informed that the Company has a period of one month from the receipt of your request to respond.

The Company pays the utmost attention to your data. However, if you believe that their processing infringes on your rights, you have the right to complain to the National Commission for Data Protection and Liberties (CNIL) - 3 Place de Fontenoy - TSA 80715 - 75334 PARIS CEDEX 07.

7 - HOW LONG DO WE KEEP YOUR DATA?

7.1. The Company retains your data for a period not exceeding the duration necessary for the purposes outlined in this Policy. Beyond that, your data may be archived to comply with the legal obligations to which the Company is subject or deleted.

7.2. Data necessary to establish proof of a right or contract, or retained for compliance with a legal obligation by the Company, is archived in accordance with applicable provisions.

8 - DATA TRANSFER

For the hosting and processing of your data, the Company prefers means located within the territory of the European Union. If a transfer of data to a third country outside the European Union were nevertheless to be considered, specific information will be provided to you by the Company.

9 - COOKIES

You are informed that, during your visits to the Site, one or more cookies may be installed on your device.

9.1. What is a Cookie?

For the purposes of this Policy, a Cookie refers to all forms of access and registration of information on your device, including information sent by the Sites and stored by your browser on a dedicated space of the hard drive of said device.

9.2. Why and how are Cookies used?

9.2.1. The Company uses Cookies to:

- Ensure the operation and optimize the performance of the Site.
- Adapt the Site to your preferences. For example, the Site adapts to the display preferences of your device, taking into account the language used or the display resolution.
- Facilitate your navigation, including by avoiding the need to re-enter information on each visit to the Sites.
- Conduct audience measurement of the Sites and the communications addressed to you.

9.2. What are the types of Cookies used?

9.2.1 Technical Cookies: Technical Cookies aim to facilitate navigation on the Site, to allow and improve the operation of the Site as well as access to its various features. They also enable the implementation of security measures. For example, when applicable, by asking you to log in again to the exhibitor area after a certain time. You are informed that if you choose to disable these Technical Cookies, access to services may be impaired. In this context, the Company cannot be held responsible in any way.

9.2.2. Audience Measurement Cookies: Audience Measurement Cookies allow the measurement of the traffic on the Site and the communications addressed to you (content, sections, time spent, browser used, etc.). You are informed that these Audience Measurement Cookies may, if applicable, be placed on the Site by third parties on behalf of the Company.

9.2.3 What is the storage duration of Cookies?

Under the principles regarding Data protection, you are informed that Cookies are stored for the strictly necessary duration for the purposes for which they are used, within the limits defined by the competent protection authority.

9.4. How can you manage the storage and reading of Cookies?

You are informed that you can modify your browser settings regarding cookies to disable all or part of the cookies:

For Internet Explorer™: Open the 'Tools' menu, then select 'Internet Options'; click on the 'Privacy' tab and then the 'Advanced' tab, choose the desired level, or follow this link: <http://windows.microsoft.com/fr-FR/windows-vista/Block-or-allow-cookies>

For Firefox™: Open the 'Tools' menu, then select 'Options'; click on the 'Privacy' tab and choose the desired options, or follow this link: <http://support.mozilla.org/fr/kb/Activer%20et%20d%C3%A9sactiver%20les%20cookies>

For Chrome™: Open the configuration menu (wrench icon), then select 'Options'; click on 'Advanced options' and in the 'Privacy' section, click on 'Content settings', and choose the desired options, or follow the following link: <http://support.google.com/chrome/bin/answer.py?hl=fr&hlrm=en&answer=95647>

10 - MODIFICATION OF THE DATA PROTECTION POLICY

10.1. Any modification by the Company to this Policy will be updated on the Site.

10.2. The User is invited to regularly consult this Policy to be informed of any updates or modifications.

10.3. If any clause of this Policy is declared null or contrary to regulations, it will be deemed unwritten but will not invalidate the other clauses of the Policy.